

Rebecca Scheckman

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Skills

Adobe suite
Audio/Visual
Budgeting
Cinematography

Directing
Editing
Graphic design
Illustration

Mentoring
Media management
Microsoft Office
Networking

Project management
Set Design
Team management
Tech support

Professional

Present

Consultant

Currently expanding what I offer under the role of a consultant for various nonprofits and individuals regarding fundraising strategies, media and media management, and diversity, equity and inclusion.

2008-2023

Director/Producer/Content Creator, *Independent Media Producer*

- Creates content that highlights essential information for clients.
- Visual storytelling in various mediums and across multiple platforms.
- Brings passionate energy to a project and sees the idea through to fruition.
- Maintains a strong network of dedicated creators, thinkers and artists.

2020-2023

Arts and Media Specialist, *The African American Policy Forum*

- Assists in the production of AAPF's Intersectionality Matters podcast.
- Serves as creative support to various teams in a growing organization.
- Proposes and initiates creative plans for events, initiatives and calls to action.

2016 - 2018

Creative Director, *American Prison Data Systems*

- Developed the visual marketing strategy.
- Wrote and submitted proposals, directed shoots, managed teams.
- Represented the company, built trust and maintained relationships.

2012 - 2015

Technical Director & Senior Editor, *The Laura Flanders Show*

- Turned the public access TV show into a YouTube channel.
- Created over 350 online episodes, short clips and teasers from start to finish.
- Collaborated on several short documentaries.
- Managed all the production aspects of the show such as archiving, equipment decisions, graphics, shoot schedules, episode structure, staffing, and delivery.
- Made necessary changes as the show grew into a syndicated show broadcast internationally.
- Formatted videos to meet the different deliverable requirements for online channels, social media, podcasts, and broadcast.

Education

2010 - 2012

The School of Media Studies at the New School, New York, NY
M.A., Media Studies.

Certificate, Documentary Studies

2003 - 2007

Tufts University and the School of the Museum of Fine Arts
B.A., Fine Arts